



75 CHICKEN SANDWICHES, 1000 SODA, 325 BAGS OF CHIPS, 114 CAESAR SALADS, 240 SHRIMP COCKTAILS, 150 NACHO PLATES, 4000 SANDWICHES, 2500 BUFFALO WINGS,

"Hexa enabled us to turn our logistical nightmare into a deliciously efficient event management solution."

*Joe Flanagan
Marketing Director - Hartford Civic Center*

Hexa Interactive uses new and traditional media to help you find new customers, delight existing ones, recruit associates and much more. Our methods streamline business operations as they improve service.

Industries profiting from Hexa services:

- Advertising & marketing
- Automotive
- Entertainment
- Financial services
- Healthcare
- High technology
- Manufacturing
- Outdoor recreation
- Small business



Hexa Interactive
Langer Place
55 South Commercial Street
Manchester, NH 03101

1.603.645.9800
info@hexainteractive.com

Everything else is just overhead

Management legend Peter Drucker says there are only two functions that really matter in an enterprise: **marketing** (creating customers) and **innovation** (reducing costs). Hexa Interactive helps you do both.

Marketing includes e-commerce capabilities that allow you to sell directly over your Web site. In addition, our traditional advertising and promotional services build brands, generate leads and attract visitors to your site.

Innovations include Web-based document distribution centers, payment centers, inventory displays and more, all geared to making your business processes more responsive and efficient.

We make you, personally, more efficient, too, by providing fast, attentive service.

- ▶ For case studies, personnel profiles and more, visit our Web site at www.hexainteractive.com.
- ▶ For a no-obligation discussion of what matters to you, call us at (603) 645-9800.

Online marketing: Go beyond selling

Hexa Interactive develops easy-to-use systems that help each department in your enterprise get what it wants from your Web site. As such, we're more than a marketing company. We're more than a technology company. Hexa Interactive is a business process enhancement company. Our domain is the Internet, and our tool of choice is the Web browser. We use them many ways:

- Application development
- Content management
- E-commerce
- E-mail marketing
- Site strategy and design
- Intra- and extranets
- Marketing and promotion
- Search engine optimization
- Site animation

Offline marketing: Interactivity takes many forms

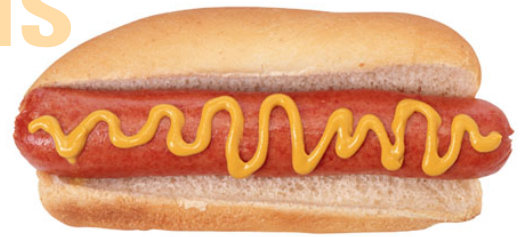
At Hexa, interactivity isn't limited to mouse clicks. We look for ways to transact with your customers and clients no matter what the medium. Interactivity means dialogue. It means relationships. It means sales. Here's how we go about making those things happen:

- Advertising
- Branding
- Brochures, data sheets etc.
- Design
- Direct mail
- Posters
- Package design

- ▶ For more about the ways Hexa interacts with your business processes, see the reverse.

appetizing solutions

what do you want on yours?



Application development

- Content management system
- Custom shopping carts
- Customer relationship management
- E-commerce
- Event calendars
- Dynamic inventory databases & displays
- Human resources management
- Integration with legacy systems
- Web-based document center

Languages

- ASP
- Cold Fusion
- HTML
- Java
- PHP
- WDDX
- XML

Databases

- Access
- Oracle
- SQL

Hosting Environment

- Secure off-site hosting
- Load-balanced Web servers
- Clustered, redundant databases
- Internal and external monitoring
- Redundant power, networks and air conditioning
- Separate development servers

Back-end ingenuity makes your organization more efficient

At Hexa Interactive, we see the world from two sides, the front end and the back end.

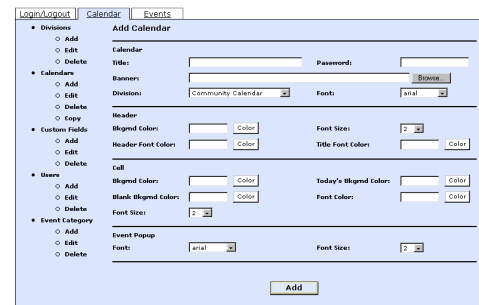
The front end is the view your audience sees, whether it's the Web site seen by the public, the intranet seen by your associates or the password-protected extranet seen by clients. We make it visually compelling yet visitor-friendly.

The back end is the under-the-hood view your managers see as they add inventory for display at your Web site, upload materials for clients to review at your extranet or other management functions.

This back-end view is where we streamline business processes. Naturally, it needs to be easy to use.



Mar 2001	Apr	2001	Go!	May 2001		
Sun	Mon	Tue	Wed	Thu	Fri	Sat
Casuarina Youth Episcopal Class	Casuarina Youth Episcopal Class	Casuarina Youth Episcopal Class	Casuarina Youth Episcopal Class	Casuarina Youth Episcopal Class	Casuarina Youth Episcopal Class	Adult CPR
8	9	Bible School Class #1	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				



Login/Logout | Calendar | Events

Add Calendar

Calendar: Password:

Divisions: Banner:

Divisions: Events:

Header: Font Size:

Bkgnd Color: Color: Header Font Color: Color: Title Font Color: Color:

Call: Today's Bkgnd Color: Color:

Bkgnd Color: Color: Font Color: Color:

Event Category: Font Size:

Event Popup: Font: Font Size:

Using industry-standard programming languages, Hexa develops applications to streamline your business processes using a common Web browser.

Make your Web site work harder (and manage it more easily with just a browser)

- Accept payments online
 - Display inventories online
 - Maintain event calendars online
 - Roll out a Web shopping cart
 - Post jobs and manage applications
 - Control your site content
 - Disseminate documents from your site
 - Manage your What's New area
 - Send and manage opt-in e-mailings
 - Promote products and events online
- For case studies, personnel profiles and more, visit our Web site at www.hexainteractive.com.
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